**Introduction**

This document describes the official rules (“Official Rules”) of the Wisconsin Student Government (WSG) logo + slogan contest organized by Wisconsin Student Government (WSG), (the “Contest”).

The object of this contest is to design a slogan + logo for WSG. Wisconsin Student Government (WSG) is comprised of student representatives from the 16 Wisconsin Technical College System technical college districts in the State of Wisconsin. WSG is organized as a 501(c)(6) organization under tax codes of the U.S. Internal Revenue Service and is a nonpartisan organization. More information on WSG can be found at their website: <https://wsgtech.com/>

Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

**Definitions**

“Entry” means a logo design and/or slogan created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

**Eligibility**

1. The Contest is open to individuals aged 18 years or older, who are enrolled at one of the 16 WTCS technical colleges in Wisconsin, or to student groups associated with such institutions.

2. WSG Executive Officers their immediate family are not eligible to enter the Contest.

3. Entrants must be of sufficient legal age and standing to enter into a contract with WSG as required below.

**How to Enter**

1. Initial entries must be submitted by email to WSG Resource Director/Advisor: vicky.weiland@yahoo.com. The entries must

be submitted as a scalable vector graphic in EPS format, and also as a JPG. Logo submissions must be shown in color, black and white, and reverse. See the Submission Guidelines below for further information.

2. The email must include the name, age, postal address, phone number and email address of the Entrant and be accompanied by the Entry Form.

3. No more than 3 Entries may be submitted by any one Entrant. Entrants may submit an entry for the logo, slogan or both.

4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.

5. The deadline for Entries is 11:59pm on January 6, 2021, Central Standard Time.

6. Entries will be acknowledged and displayed at the January 8, 2021 WSG meeting for review; however, we cannot be responsible for entries or responses lost in e-mail.

7. There is no fee to enter the Contest.

**Submission Guidelines**

The purpose of the contest is to design a logo and/or slogan for WSG. The logo and slogan will be used promotional and official forms, online and in print. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color and in reverse. The final version of the logo will need to be suitable for high quality printing as well as on the official website, while also looking good at relatively small sizes. Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images.

There are no specific design elements the logo must include, however, WSG will need to be able to add the group name with the logo.

The logo must not contain any text other than “WSG” or “Wisconsin Student Government.” Inclusion of “WSG” or “Wisconsin Student Government" is not a requirement but is preferred.

JPGs 1000 pixels square of the logo are also requested so that entries can be posted to the WSG web site without the need for conversion.

The limit on attachment sizes for email is 5OMB. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

**Prizes**

Subject to the legal requirements outlined above, the winning design will be announced on the WSG website, social media account, and with an email to the winner.

The winning Entrant will receive:

1. A $100 prize for the logo and/or $50 for the slogan. The winning Entrant is responsible for any tax. Each are treated as separate prizes.

2. The right to use the basic logo for the purpose of identifying as the designer of the logo.

**Judging and Selection of Winner**

1. Entries will be reviewed by the WSG membership and narrowed down to a list of top selections; final votes will be completed by members of the WSG.

Their decision will be final. No further correspondence shall be entered into.

2. WSG reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

3. WSG reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.

4. Accepting the prize constitutes permission for WSG to make public and otherwise use winner’s name. Further personal data may be requested but is

not required.

5. The announcement will be made by the closure of the 2020-2021 fiscal year.

**Intellectual Property**

1. All submitted work must be original and not based on any pre-existing design.

2. All Entries will become the sole property of WSG. WSG shall have unlimited rights to use and display the submitted work in any manner it deems appropriate.

3. Participants agree that by entering this contest, they are assigning any and all title, rights, and interest in the submitted

work to WSG.

**Acceptance**

Participation constitutes the Entrant’s full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that the Entrant has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and WSG in relation to the Contest. They govern the Entrant’s participation and supersede any prior or other agreements between the Entrant and WSG and relating to the Contest.